



Sweet Dreams, Inc.
Saturday, June 1, 2019
9:00 a.m. – 4:00 p.m.
Stuarts Draft Park, Stuarts Draft, VA 24477

Dear Friends,

Thank you for your interest in being a part of our musical entertainment schedule for the 2019 Sweet Dreams Festival. The Sweet Dreams Festival is a free community special event sponsored by many great local businesses, industries and community agencies. Since Stuarts Draft is the home of Hershey Chocolate of Virginia and McKee, the maker of Little Debbie® snack cakes, we have the opportunity to celebrate Stuarts Draft as the “Sweetest Place to Live.”

This festival has fun contests for everyone including an eating contest and photo contest. Families will enjoy the wide range of activities in the Children’s Area that include a craft tent, rock climbing wall, inflatables, entertainment and so much more. There is also live musical entertainment, bingo, local artisans, crafters, businesses and community agencies. From the mouth watering homemade pancake breakfast and delicious festival foods, to the co-ed softball tournament, 5K race, and cornhole tournaments, the 2019 Sweet Dreams Festival is a definite “must attend event!”

The musical entertainment slots we are looking to fill will be for no less than 45 minutes and no more than 1.5 hours in length. Sweet Dreams, Inc. will provide the following to all groups selected to be a part of the musical entertainment schedule: a sound system and sound technician you will be required to use during your performance, free advertising on our website and flyer mailed to residents in the Augusta County/Staunton/Waynesboro areas, reserved parking spaces and transportation (via utility vehicles) for group members and their equipment to the stage area. All musical entertainment will be allowed to sell merchandise (T-shirts, CD’s, etc.) during and immediately after their performance; all profits made from the sale of merchandise will be yours to keep.

To be considered for one of the open entertainment time slots at the event, please fill out the form provided and send it along with a Demo CD to: Augusta County Parks and Recreation, Attn: Alex Williams, P. O. Box 590, Verona, VA 24482. A YouTube Channel can be submitted in lieu of a Demo CD. The deadline to submit information to be considered for entertainment is Saturday, February 22. We will be in touch with you if the Sweet Dreams Board is interested in booking you as entertainment for this year’s event. If you should have any questions or concerns before or after submitting your information for consideration, please feel free to contact me at 540-245-5727 or awilliams@co.augusta.va.us. My office hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

Sincerely,

Alex Williams

Sweet Dreams Board
Program Coordinator for Special Events and Projects
Augusta County Parks and Recreation

Please visit www.SweetDreamsDay.com or our Facebook page for more about this year’s festival!



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ENTERTAINMENT SELECTION FORM

Band Name: _____

Contact Person: _____ Phone Number: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email address: _____

Website: _____

Facebook Address: _____

YouTube Channel: _____

Description/Type of music you play: _____

Preferred time during event to play: _____

Compensation Requirements: _____

Please list any special requirements: _____

If you do not have a YouTube Channel, please remember to include a Demo CD along with this form.

Mail to: Augusta County Parks and Recreation, Attn: Alex Williams
P.O. Box 590, Verona, VA 24482

WAIVER: I understand this is not a formal agreement or contract with Sweet Dreams, Inc. By submitting this pre-registration form I am not obligated to play at the Sweet Dreams Festival nor is Sweet Dreams, Inc. obligated to book me for the upcoming event.

Applicant's signature: _____ Date: _____