



Sweet Dreams Festival Inc.  
Saturday, July 28, 2012 8:00 a.m. – 3:00 p.m.  
Stuarts Draft Park, Stuarts Draft, VA 24477

Dear Community Agency,

You are cordially invited to participate in Augusta County Parks and Recreation's Award Winning Sweet Dreams event to be held July 28, 2012 at Stuarts Draft Park. Sweet Dreams is a community special event sponsored by many great local businesses, industries and community agencies. Since Stuarts Draft is the home of Hershey Chocolate of Virginia and McKee, the maker of Little Debbie® snack cakes, we have the opportunity to celebrate Stuarts Draft as the "Sweetest Place to Live". We would love for you to be part of this celebration.

This event is for the whole family to enjoy! There will be a pancake breakfast hosted by the Stuarts Draft Ruritans from 6:30 a.m. – 9:30 a.m. at Stump Elementary School. Activities associated with the event include: crafters, artisans, community agencies, a children's craft area and activities, Little Debbie® Look-A-Like contest, Bake-Off contest, visits by Hershey Characters, stage entertainment, free bingo, a rock climbing wall, food vendors, a 5K run, a horseshoe tournament, corn hole tournaments, and a business/industry softball tournament.

We want you to be a part of the celebration! Your work is important to this community. You are welcome to distribute educational materials, pamphlets, and/or conduct demonstrations, etc. We encourage everyone (community agencies, crafters, businesses, food vendors, etc.) to set up on Friday, July 27 between 10:00 a.m. – 7:00 p.m. due to the large number of expected exhibitors (overnight security of the site will be provided). **Space is limited and registration will be received on a first come basis.** You must check in at the registration tent upon arrival. Community agencies will set up in a designated area at the event. Your exhibit is the size of a parking lot space (10' x 12') and does not include tables, chairs, electricity or coverage from the elements. You will need to be set up and have vehicles out of the event area by 7:30 a.m. the day of the event. Vehicles will not be allowed into the park the day of the event, except between 5:30 a.m. and 7:30 a.m. and not again until 3:00 p.m. A confirmation letter will be mailed after we receive the enclosed form. This will include instructions for set-up and clean-up, entrance to the park and other important information.

We hope you will be a part of the Sweet Dreams event celebrating Stuarts Draft, the "Sweetest Place to Live". Registration forms and payment must be received by Friday, May 18, 2012. If you have any questions, please feel free to contact me at 540-245-5727 or [jstaples@co.augusta.va.us](mailto:jstaples@co.augusta.va.us), Monday - Friday, 8:00 a.m. - 5:00 p.m. If you wish to participate, please fill out the enclosed form and return to Sweet Dreams Festival, Inc. immediately. Spaces are limited!

Sincerely,

*Jessica Staples*

Jessica Staples  
Recreation Coordinator - Augusta County Parks and Recreation

Please visit our website [www.sweetdreamsday.com](http://www.sweetdreamsday.com) for more information



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**COMMUNITY AGENCY REGISTRATION FORM**

Agency Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email address: \_\_\_\_\_

Description of items to be distributed: \_\_\_\_\_

\_\_\_\_\_

**A \$50.00 registration fee is enclosed. I understand the registration fee is refundable with the agency's attendance at the event. The fee will be reimbursed in a timely manner after the event. I understand if the agency does not attend the event the \$50.00 registration is non refundable.**

**EVENT GUIDELINES:**

1. Event is Saturday, July 28 from 8:00 a.m. - 3:00 p.m.
2. You must check in at the registration tent upon arrival.
3. Exhibitors may set-up Friday, July 27 from 10:00 a.m. – 7:00 p.m or Saturday, July 28 beginning at 5:30 a.m. We strongly recommend setting up on Friday due to the large number of expected exhibitors (overnight security of the site will be provided.)
4. All vehicles must be unloaded and cleared from the event area by 7:30 a.m. the day of the event.
5. Exhibit is the size of a parking lot space (10' x 12') and does not include tables, chairs, electricity or coverage from the elements. All four legs of tents must be anchored.
6. Front of all tables need to be covered to hide legs.
7. Space is limited. Registration will be received on first come basis.
8. We reserve the right to remove any product we feel inappropriate.
9. Payment is due with signed registration form (see waiver below) to reserve your space. Your payment will be processed upon acceptance and will be refunded with agency attendance.
- 10. Break down of exhibits will be after 3:00 p.m. due to safety of participants. No vehicles will be permitted in the event area until after 3:00 p.m.**

**WAIVER: I will not hold Sweet Dreams Festival, Inc. or any individual working with the event responsible for personal injury, damage to property, or theft, nor will I be a party to any legal action against them. I have read and agree with the requirements and show guidelines.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**This form must be returned by Friday, May 18, 2012**  
(Spaces may be full on or before this date)

Make checks payable to: Sweet Dreams Festival, Inc.

Mail registration and payment to: Augusta County Parks and Recreation, Attn: Jessica Staples  
P.O. Box 590, Verona, VA 24482