



Saturday, July 28, 2012
8:00 a.m. – 3:00 p.m.
Stuarts Draft Park

Sweet Dreams Festival, Inc. 2012 is in need of volunteers to help ensure this year's community event has continued success. The multifaceted event draws approximately 8,000 attendees from the region as well as from surrounding counties and cities. Families enjoy the wide range of activities in the newly expanded Children's Area that includes a free craft tent, a rock climbing wall, laser tag, inflatables and more. All entertainment is free with fun contests for everyone, musical entertainment, bingo, sporting events, and much more.

Volunteering is a great opportunity for your business, industry, or agency to be more visible in the community. Please post the included team volunteer form in your business or industry and encourage your team to get involved by volunteering for Sweet Dreams 2012. This is a FREE and EFFECTIVE way to promote your business, industry, or agency while making a difference in our community!

Why is Community Involvement important for my business?

- To increase our value as members of our community.
- To meet new people and potential new customers.
- To become more visible in our community by helping others.
- To network and create new partnerships with other individuals you will meet and work beside.
- To receive additional publicity for FREE! Participating volunteer groups of 10 or more will be permitted to have a company banner displayed to our 9,000 visitors.

What are some of the ways your business can help?

- Assist in parking and control of traffic flow.
- Answering questions about the event at the information booth.
- Helping with the operation of the 5K Run and/or Horseshoe Tournament.
- Assist at the arts and crafts tent for children.
- Provide help during contests taking place at the event.

What will volunteers receive?

- All volunteers receive a free t-shirt and goody bag.
- Individuals volunteering for at least 4 hours will receive a free \$5 meal card to enjoy at any of the food vendors featured during the event. Each volunteers will be asked to provide a minimum of two hours of work on the day of the event.

If your business or industry would like to improve its Community Involvement by becoming a volunteer group for Sweet Dreams 2012, please contact Andy Wells or Joyce Johnson at 540-245-5727 or awells@co.augusta.va.us or jjohnson@co.augusta.va.us.



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Business/Industry/Agency Volunteer List

Business Name: _____

Name of Employee	Address	Phone Number
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Please Note: If your business/industry has 10 or more volunteers at Sweet Dreams 2012, your company will be permitted to display a company banner (provided by you) at the event. This is a perfect way to help your community AND promote your company for FREE!