



Saturday, July 28, 2012
8:00 a.m. – 3:00 p.m.
Stuarts Draft Park

Sweet Dreams Festival, Inc. 2012 is in need of volunteers to help ensure this year's community event has continued success. The multifaceted event draws approximately 8,000 attendees from the region as well as from surrounding counties and cities. Families enjoy the wide range of activities in the newly expanded Children's Area that includes a free craft tent, a rock climbing wall, laser tag, inflatables and more. All entertainment is free with fun contests for everyone, musical entertainment, bingo, sporting events, and much more.

The Sweet Dreams Board has established an incentive program to encourage area civic groups, Ruritan clubs and church organizations to provide volunteer help during the Sweet Dreams Festival. The selected organization(s) could receive a \$200 donation to help benefit the individual group's needs.

What are the Volunteer Incentive Requirements?

To have your group considered to receive the \$200 group volunteer incentive you must agree to meet the following criteria. Failure to meet all of the requirements will result in forfeiture of your group incentive donation.

1. Your group must complete the registration form for the volunteer incentive program and return it to the Parks & Recreation office no later than June 1.
2. Your group must provide a minimum of 10 working volunteers throughout the duration of the Sweet Dreams one-day event (7:00 a.m. – 3:00 p.m.). At all times during the event, 10 volunteers from your organization must be present.
3. All of your group's volunteers must attend the Sweet Dreams volunteer meeting to receive an explanation of duties and responsibilities for the event. The 2012 volunteer meeting is scheduled on Wednesday, July 18 at the Stuarts Draft Rescue Squad building at 6:00 p.m.
4. Volunteers must check in at the information booth at Stuarts Draft Park 15 minutes prior to their schedule start time.

Please note: For each additional 5 full-day volunteers your group provides, you will be eligible to receive an additional \$50 for your group!

What Will Volunteers Receive?

If your group is selected as a Sweet Dreams Volunteer Incentive qualifier, your group and/or its members will receive:

1. A \$200 donation from the Sweet Dreams Festival, Inc.
2. Each volunteer will receive a FREE Sweet Dreams staff shirt to wear at the event.
3. Each volunteer will receive a goody bag at the mandatory volunteer meeting.

4. Each volunteer who works at least 4 hours will receive a \$5 food voucher which can be used at any of the featured food vendors at the event. Each volunteer will be asked to provide a minimum of two hours of work on the day of the event.

Why should I become a volunteer?

- I want to become a valuable member of my community.
- I enjoy meeting new people.
- It is rewarding to help my community with an event.
- Parks & Recreation is a fun department to assist.
- I will receive a free t-shirt and goody bag.
- I can help in different areas of the event that interest me.
- I am proud of Stuarts Draft. It is a great community!
- My community needs me.

What are some of the ways I can help at Sweet Dreams?

- Assist in event set up at 7:00 a.m. on Saturday morning.
- Assist in parking and control of traffic flow.
- Answering questions about the event at the information booth.
- Helping with the operation of the 5K Run and/or Horseshoe Tournament.
- Assist at the arts and crafts tent for children.
- Provide help during contests taking place at the event.
- Assist with clean up at the closing of the event.

If your group is interested in volunteering for the 2012 Sweet Dreams Festival, please fill out the enclosed form and return it no later than Friday, June 1, 2012. If you have any questions, please contact Andy Wells or Joyce Johnson at 540-245-5727 or awells@co.augusta.va.us or jjohnson@co.augusta.va.us.