



Dear Friends:

Sweet Dreams Festival, Inc. would like for you to be part of the award winning Sweet Dreams event to be held July 28, 2012 at Stuarts Draft Park. Sweet Dreams is a community special event and we want to offer the opportunity for you to become involved with such a great family event.

Each year, Sweet Dreams is very successful and continues to grow. At the park, activities include: crafters, artisans, community agencies, stage entertainment, children's activities, free bingo, a rock climbing wall and food vendors. The event also includes a pancake breakfast hosted by the Stuarts Draft Ruritans, a 5K run, a horseshoe tournament, corn hole tournaments and a business/industry softball tournament.

After reviewing the enclosed sponsorship information, if you wish to speak to me in more detail about the event or have questions about the information, please feel free to call or email me. My office hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

The committee is truly excited about the upcoming year and we hope you will be a part of this community event. To be a sponsor of the 2012 Sweet Dreams event, please complete the sponsorship form and return it to Augusta County Parks and Recreation, Attn: Joyce Johnson, P.O. Box 590, Verona, VA 24482 by Monday, April 30, 2012.

Sincerely,

Joyce L. Johnson

Joyce L. Johnson
Sweet Dreams – Committee President
Programs Coordinator, Augusta County Parks & Recreation
540.245.5727
jjohnson@co.augusta.va.us



Sweet Dreams Festival Inc.
Saturday, July 28, 2012 8:00 a.m. – 3:00 p.m.
Stuarts Draft Park, Stuarts Draft, VA 24477

Sponsorship Registration Form

Please return this form with your Sponsorship contribution by Monday, April 30, 2012.

Business/Industry: _____

Owner/Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Day Phone: () _____ Fax: () _____

E-Mail address: _____

Please circle level of sponsorship:

Presenting

Corporate

Entertainment

Friends

Please circle size of exhibit space needed for your display at the event:

(You will need to provide your own chairs, tables and, if needed, tent)

20' x 20'

10' x 12'

None

(must be a \$300 sponsor or more)

Please tell us if you would like your banner displayed at the event:

Yes

No

(banner to be provided by sponsor)

I certify that I have read and understand the material set forth in the Sponsorship package and that I agree to abide by all procedures, provisions and regulations contained in the package.

I further agree to indemnify, defend and hold harmless Augusta County, Virginia, its officers and employees, from and against losses, injuries, damages, and liabilities to persons or property arising out of or resulting from my participation in this event.

Signature: _____ Date: _____

Make check payable to: Sweet Dreams Festival, Inc in the amount of \$ _____.

Mail to: Augusta County Parks and Recreation Department, Attn: Joyce Johnson, P.O. Box 590, Verona, VA 24482.

Sweet Dreams Event – I.D. # (26-4037676)

Please visit our website www.sweetdreamsday.com for more information.